

Hanna Saroka

Communication Designer · **Application: M&C Designer, PoliSpace**

EDUCATION

MA Communication Design

Politecnico di Milano
2025 – present

MA Graphic Design

Maria Curie-Skłodowska University, Lublin
2024 – 2026

BA Visual Projects

Academy of Fine Arts in Łódź
2021 – 2024
Graduated with highest distinction; diploma
nominated for the Best Diploma Award

SOFTWARE

Illustrator Photoshop InDesign
Figma After Effects Premiere
Affinity Suite CorelDRAW Procreate
Canva ComfyUI / AI tools

DISCIPLINES

Branding & identity Poster design
Merch & packaging Screen printing
UX / UI & web Editorial
Iconography Wayfinding
Illustration Motion & video
Workshops Photography

LANGUAGES

Russian	native
Belarusian	native
English	C1
Polish	C1
Italian	A2

FIT FOR THE DESIGNER ROLE

Merch: screen printing, packaging,
print production

Website: UX/UI and web graphics in
Figma

Coherent style: identity and icon
systems shared across a team

PROFILE

Communication designer from Belarus, studying at Politecnico di Milano after academic training in Poland. I build visual identities, poster campaigns and design systems, and I print a lot of my work myself through screen printing. I like turning complex subjects into clear, striking visuals, and I am looking to bring that to PoliSpace's merchandise, website and outreach.

EXPERIENCE

Freelance Graphic Designer

2021 – present
Brand identity & advertising, remote
Brand identities, logo systems, banners, social media visuals and campaign materials for small businesses in fashion, hospitality and the creative industries.

Design Intern

2021 – 2024
Museum of Contemporary Art, Łódź
Promotional videos for cultural events, advertising photography for exhibitions, and exhibition design including spatial layout and installation setup.

Creative Workshop Facilitator

2021 – 2024
Various cultural institutions, Łódź
Designed and led hands-on workshops on visual design and contemporary art for participants of all ages.

Social & Political Poster Designer

2021 – present
Independent practice
Posters, screen prints and mixed media on gender equality, environmental politics and cultural identity, exhibited internationally.

Work & Travel Programme

Summer 2025
United States · fast-paced international work environment

SELECTED PROJECTS & AWARDS

- ◆ **International Poster Biennale, Lublin (2025):** poster selected for the international exhibition
- ◆ **Audience Choice Award (2024–25):** silkscreen prints voted audience favourite at a group show in Lublin
- ◆ **National Poster Competition (2022–24):** poster exhibited at a gallery in Warsaw
- ◆ **Zentrix (2026):** civic design system for urban public spaces combining a gender-neutral pictogram set, QR navigation and a promotional campaign
- ◆ **Ecofeminism Poster Series & Video (2026):** five posters and an educational video
- ◆ **FLOW, Knopka (2022–24):** full brand identities for a water-sports company and a vintage store
- ◆ **PetCouture (2024):** UX and web design; **EdenGate (2026):** online narrative game
- ◆ **"Art Quest" (2024):** degree project, a board game introducing teenagers to contemporary art